

JUST TRY TO GET THEM  
**TO PUT IT DOWN**

Vanguard's shopping baskets with their ergonomic handles are designed to improve the comfort of your customers shopping experience, which studies prove can increase sales by as much as 17%. The unique, sturdy basket design enables your customers to carry more items, shop longer and buy more.

*"You can't know how much shoppers will buy until you've made the shopping experience as comfortable and easy and practical as possible."*

—Why We Buy: The Science of Shopping by Paco Underhill

#### ERGONOMIC HANDLE

Vanguard's wide handles fold together to create a comfortable grip, which evenly distributes the weight. This improved comfort encourages your customers to continue shopping and allows them to carry more.

#### CAPACITY

Vanguard's Large Shopping Basket pays for itself by enabling customers to bring up to 60% more goods to the cashier each time it is used.

#### LONGER LIFETIME

The shopping basket combines excellent design with specialized resins which have been carefully selected for our basket.

#### MAXIMIZED LOGO AREA

Vanguard will work with you to ensure a clean, accurate transfer of your logo. The Express Basket has a logo area of 3" x 5" while the Large Basket offers a 3" x 7" area to hot stamp your logo.

#### COMPACT STACKING

With a nesting distance of less than one inch our shopping baskets free up valuable front end and strategic high traffic area retail space, while allowing you to have sufficient baskets on hand for all of your customers.

#### STANDARD COLORS



Custom colors available and quoted on request.

#### WARRANTY

One-year replacement warranty provided on all baskets purchased.

#### CONTACT INFORMATION

**Vanguard**<sup>®</sup>  
PLASTICS LTD.

**Manufactured by Vanguard Plastics Ltd.**

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**[www.vanguard-plastics.com/baskets](http://www.vanguard-plastics.com/baskets)**

## Large Shopping Basket 1775 Cubic Inches



**Size:** 20.5"L x 13.75"W x 10"H

**Material:** 100% Virgin High Impact Polypropylene  
Very durable and flexible to ensure long life.

**Weight:** 2.1 lbs. each

**Nesting Distance:** 1" per basket

**Load Capacity:** 150 lbs.

**Colors:** Available in all popular colors. Custom colors by request.

**Hot Stamping:** 3" x 7" logo area available

**Warranty:** Free one year replacement warranty.

**Ergonomic Handles:**

- Wide rounded handles provide a comfortable grip for a longer, more enjoyable shopping experience.
- For tidier nesting, handles completely inset into basket.

## Express Shopping Basket 1111 Cubic Inches



**Size:** 17"L x 11.5"W x 8.5"H

**Material:** 100% Virgin High Impact Polypropylene  
Very durable and flexible to ensure long life.

**Weight:** 1.3 lbs. each

**Nesting Distance:** 1" per basket

**Load Capacity:** 65 lbs.

**Colors:** Available in all popular colors. Custom colors by request.

**Hot Stamping:** 3" x 5" logo area available

**Warranty:** Free one year replacement warranty.

**Ergonomic Handles:**

- Wide rounded handles provide a comfortable grip for a longer, more enjoyable shopping experience.
- For tidier nesting, handles completely inset into basket.